

Abdullah Mohammed Alomran

(PhD, PgDip, MS, BS) Travel and Tourism Management

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Personal data

Nationality Saudi Arabian
Date of Birth 1980
Place of Birth Riyadh
Languages Arabic, English
Current Occupation Chair – Department of Tourism and Archaeology / University of Hail, Saudi Arabia.

Education

2014-2018 PhD in Management- Tourism Marketing - Hull University, England, United Kingdom.

2008-2010 MS in Hospitality- Tourism Management (3.17-4.00 GPA) - Rochester Institute of Technology (RIT), Rochester NY, USA.

2014-2016 Postgraduate Diploma (PGDip) in Research Training- Hull University, England, United Kingdom.

2000-2005 BS in Tourism and Hospitality Management - Prince Sultan College of Tourism and Business Management, (3.95- 5.00 GPA) Abha, Saudi Arabia.

2006-2008 Intensive English Language program - Temple University & RIT.

2008-2009 Global Leadership Certificate at Rochester Institute of Technology as recognition of helping meeting leaders and organizing services to the community of Rochester NY.

Experience

August 2011 – Present **University of Hail- Department of Tourism**
(State University in Mid-North of Saudi Arabia Founded in 2005)

- Tourism Marketing
- Tourism texts in English
- Introduction to Tourism

February 2011 – August 2011 **College of Tourism and Hotel Management**
(Technical and Vocational Training Corporation-Governmental institute)

- Booking Systems (Galileo) and (Amadeus)
- Tourism Marketing
- Management principle
- Tourism Practice and Principle

Publication

Alomran, A. M., Azim Ahmed, T. S. A., Alajlani, A. A., Kassem, A. M., El-Kholy, M. M. A., & Shaker, E. S. M. (2022). Do external corporate social responsibility activities related to the local community during COVID-19 increase employees' job performance? Evidence from hospitality and tourism establishments at Hail city, KSA. *Cogent Social Sciences*, 8(1).

<https://doi.org/10.1080/23311886.2022.2093467>

Abdelazimahmed, T., Kassem, A., Alajlani, A., Alomran, A., Ragab, A., & Shaker, E. (2022). Effect of internal corporate social responsibility activities on tourism and hospitality employees' normative commitment during COVID-19. *Tourism and Management Studies*, 18(3).

<https://doi.org/10.18089/tms.2022.180302>

Kassem, A., Ragab, A. M., Alomran, A., Alotaibi, E., Ahmed, T. A., Shaker, E., & Alajlani, A. (2021). Underlying factors of tourist social responsibility (Tsr) within the covid-19 context: An empirical investigation of the Saudi tourism market. *Sustainability (Switzerland)*, 13(23).

<https://doi.org/10.3390/su132313342>

Alomran A. (2010) Tourist's motivation: Saudi Arabia. *Journal of Tourism and Archeology at King Saud University*. Riyadh, KSA. volume 23 pp 1-7

Conferences

Alomran, A. (2015). Expanding the Mechanism of the Unified Theory of Acceptance and Use of Technology Two: Integration of Risk Expectancy in the Context of the Use of Internet Technologies. In *The 6th PhD Experience Conference 2015*. Hull.

Alomran, A. (2017). Consumer Adoption of New Technologies: The Role of Perceived Risk. In *NARTI 12th Annual Doctoral Conference*. Newcastle upon Tyne.

Alomran, A. (2017). Perceived risk in technology adoption: The context of the use of Internet distribution systems– Hotel bookings. In *2nd Academic International Conference on Interdisciplinary Business Studies* (pp. 125–126). Oxford.

[https://doi.org/ISBN Number 978-1-911185-40-6](https://doi.org/ISBN%20Number%20978-1-911185-40-6)

(Working experience)

Radisson sass hotel- Rooms Divisions trainee

(Riyadh city-center)

July 03, 2004- august 16, 2003

- Front office or Front disk
- Housekeeping
- Laundryman

June 23rd, 2002- 03rd August 2002

Rosewood hotel - F&B trainee

(Alfaisaliah Landmark)

- Hot and cold kitchen
- Storage clerk
- Room Services

October 9, 2004- January 19, 2005

Rosewood hotel- Sales & Marketing trainee

- Rooms sales
- Food and beverage sales
- Reservations

Journeys

The United Kingdom (1998, 2018), The United States of America (1993, 2010), Spain (2001), Germany (1993, 2022), France (1995, 2022), Belgium (2022), Switzerland (2022), Austria (2022), Italy (2019), Netherlands (2022), Indonesia (2000), Egypt (2003), UAE (multiple), Turkey, Bahrain, Kuwait, Qatar, Jordan, Syria, Lebanon, Yemen.

References

Cardiff Met University- Cardiff, Wales

Prof Eleri Jones

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Rochester Institution of Technology- Rochester, NY

Dr. James Jacob

Email: jwjism@rit.edu

Dr. Bonalyn Nelsen

Email: bjnism@rit.edu

The University of Hull- Hull , England

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The University of Surrey- Surrey, England

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